

ORDER



Orders
Order / Rev: 34854
Alt Order #: 08815470
Product Desc: NRCC IE 2012
Estimate: 2604
Flight Dates: 10/19/12 - 10/25/12
Original Date / Rev: 06/18/12 / 10/26/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	20	\$16,150.00	\$13,727.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$16,150.00	\$13,727.50	0.00
Totals	20	\$16,150.00	\$13,727.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	15%	\$16,150.00
Market	100%	\$107,666.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	25%	\$26,916.67
KSTU	20%	\$21,533.33
KUCW	5%	\$5,383.33
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	35%	\$37,683.33
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/19/12	10/19/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	1		\$300.00	0.00							
E 2	KTVX	10/23/12	10/23/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$300.00		0.00			
E 3	KTVX	10/25/12	10/25/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$300.00		0.00			
E 4	KTVX	10/19/12	10/19/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$500.00		0.00			
E 5	KTVX	10/22/12	10/22/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$500.00		0.00			
E 6	KTVX	10/23/12	10/23/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$500.00		0.00			
E 7	KTVX	10/24/12	10/24/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$500.00		0.00			
E 8	KTVX	10/25/12	10/25/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$500.00		0.00			
E 9	KTVX	10/20/12	10/20/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$500.00	P-1	0.00	NM	0	\$0.00
ABC 4 NWS-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVX	10/15/12-10/21/12		Sat ABC4 News @ 5p		5:00 PM-5:30 PM	-----Sa-	:30		(\$500.00)		0.00	NM		
Credited [Credited Spot]															
E 10	KTVX	10/21/12	10/21/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
E 11	KTVX	10/19/12	10/19/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$750.00		0.00			
E 12	KTVX	10/22/12	10/22/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$750.00		0.00			
E 13	KTVX	10/23/12	10/23/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 13	KTVX	10/23/12	10/23/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	- T- - - - -	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- T- - - - -	1		\$750.00		0.00						
E 14	KTVX	10/24/12	10/24/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	- - W- - - -	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - W- - - -	1		\$750.00		0.00						
E 15	KTVX	10/25/12	10/25/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	- - - T- - -	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - T- - -	1		\$750.00		0.00						
E 16	KTVX	10/23/12	10/23/12	Tue Spec Tue 7p-10p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	- T- - - - -	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
DANC-RESLT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- T- - - - -	1		\$5,000.00		0.00						
E 18	KTVX	10/19/12	10/19/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	- - - - F- -	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - - - F- -	1		\$900.00		0.00						
E 19	KTVX	10/23/12	10/23/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	- T- - - - -	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- T- - - - -	1		\$900.00		0.00						
E 20	KTVX	10/25/12	10/25/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	- - - T- - -	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - T- - -	1		\$900.00		0.00						
E 21	KTVX	10/24/12	10/24/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	- - W- - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - W- - - -	1		\$400.00		0.00						
E 22	KTVX	10/25/12	10/25/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	- - - T- - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC-NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - T- - -	1		\$400.00		0.00						
													Totals	20	\$16,150.00